CLEARLY AMAZING

“2026 HOLIDAY HOME LIGHTING MAKEOVER SWEEPSTAKES”

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

The Clearly Amazing “2026 Holiday Home Lighting Makeover Sweepstakes” (“Sweepstakes”) is sponsored by **Clearly Amazing Outlook LLC** (“Sponsor”).

ONE (1) GRAND PRIZE WINNER WILL BE SELECTED FROM ALL ELIGIBLE ENTRIES RECEIVED ACROSS ALL PARTICIPATING MARKETS COMBINED. THERE IS NOT A SEPARATE WINNER FOR EACH MARKET.

By entering the Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of Sponsor regarding the administration of the Sweepstakes, which shall be final and binding in all matters relating to the Sweepstakes, subject to applicable law.

1. ELIGIBILITY

The Sweepstakes is open only to individuals who:

- Are eighteen (18) years of age or older at the time of entry;
- Are legal residents of the United States;
- Own the residential property for which the Holiday Home Lighting Makeover would be provided; and
- Have an eligible residential property located within one of Clearly Amazing's participating holiday lighting service territories listed below.

Participating Markets

The Sweepstakes is open to eligible residential properties located within a **20-mile straight-line radius** of the following market centers, subject to the final approved geographic boundaries and applicable law:

1. **Sterling, Virginia**
2. **Seattle, Washington**
3. **Portland, Oregon**
4. **Cape Cod, Massachusetts**
5. **Fort Myers, Florida**
6. **Grand Blanc, Michigan**
7. **Cincinnati, Ohio**

8. **San Diego, California**

The radius for each market will be measured from its designated city-center reference point or other geographic coordinates identified in the final published eligibility map.

For avoidance of doubt, eligibility is determined by the location of the residential property where the prize would be installed, not merely the entrant's mailing address or location when entering.

Sponsor may publish a list of eligible ZIP codes or an eligibility map to clarify the participating service areas. Where a map or ZIP-code list is used, the final published Official Rules must identify which boundary controls.

The property must be suitable for Sponsor's professional holiday lighting services.

Employees, officers, directors, contractors, affiliates, subsidiaries, advertising and promotion agencies, and other persons or entities directly involved in the development or administration of the Sweepstakes, as well as their immediate family members and members of their households, are not eligible to enter or win.

Sponsor reserves the right to verify an entrant's eligibility, property ownership, and property location before awarding the prize.

Void where prohibited or restricted by law.

2. SWEEPSTAKES PERIOD

The Sweepstakes begins on **October 27, 2026 at 12:01 am Eastern Time (“ET”)** and ends on **November 4, 2026 at 11:59 pm ET** (“Sweepstakes Period”).

The same entry deadline applies to all participating markets, regardless of local time zone.

Sponsor's computer or designated electronic system shall be the official timekeeping device for the Sweepstakes.

Entries received before or after the Sweepstakes Period will not be eligible.

3. HOW TO ENTER

During the Sweepstakes Period, eligible individuals may enter by visiting the official Sweepstakes landing page on Clearly Amazing's website at:

https://www.clearlyamazing.com/HLsweepstakes/

Entrants must complete and submit the online entry form.

The entry form will request information including:

- First and last name;
- Residential property address;
- Mobile telephone number;
- Email address

Limit one (1) entry per person during the Sweepstakes Period, regardless of the number of participating markets.

An entrant may not submit separate entries for different markets.

Duplicate, automated, robotic, scripted, incomplete, fraudulent, or otherwise invalid entries may be disqualified at Sponsor's discretion.

No purchase, payment, or other financial consideration of any kind is necessary to enter or win.

Providing consent to receive promotional telephone calls, emails, or SMS messages is not required to enter or win.

4. GRAND PRIZE

One (1) eligible winner will receive a **Clearly Amazing Holiday Home Lighting Makeover** with an approximate maximum retail value ("ARV") of **$2,000**.

Total number of grand prizes: One (1).

Total maximum announced retail value of all prizes: $2,000.

The Grand Prize will be awarded to one eligible winner selected from the combined pool of eligible entries across all participating markets.

The Holiday Home Lighting Makeover may include, as determined by Sponsor based upon the winner's property, design, safety considerations, and the $2,000 maximum prize value:

- Custom holiday lighting design;
- Use of professional-grade holiday lights and decorations selected or approved by Sponsor;
- Professional installation;
- Reasonable maintenance of the installed lighting during the applicable holiday season;
- Removal of the holiday lighting following the season; and
- Storage of Sponsor-owned holiday lighting and decorations, as applicable.

The specific design, products, quantities, installation methods, and scope of work will be determined by Sponsor in consultation with the winner and will be subject to the $2,000 maximum retail value.

The prize is subject to property inspection and Sponsor's normal safety, accessibility, electrical, installation, and service requirements.

Sponsor may decline to install lighting or decorations in any location that Sponsor reasonably determines to be unsafe, inaccessible, unsuitable, structurally compromised, or otherwise inappropriate for installation.

The prize:

- Has no cash redemption value;
- May not be transferred or sold;
- May not be exchanged for cash;

- May not be combined with other promotions unless Sponsor permits otherwise; and
- Is limited to the services and products approved by Sponsor as part of the Holiday Home Lighting Makeover.

If the actual retail value of the services provided is less than $2,000, the winner will not receive the difference in cash, credit, additional services, or other compensation.

Any costs, services, modifications, electrical work, repairs, permits, or other items not expressly included in the prize are the responsibility of the winner.

Installation Period

Holiday lighting installation will be scheduled during **November 7, 2026 through November 14, 2026**, subject to weather, safety, property accessibility, scheduling availability, and other reasonable operational considerations.

The winner must reasonably cooperate with Sponsor to arrange installation during the designated period.

Taxes: The winner is responsible for any applicable federal, state, or local taxes arising from receipt of the prize. Sponsor will provide any tax reporting required by law.

5. WINNER SELECTION

One (1) potential Grand Prize winner will be selected at random from among all eligible entries received across all eight participating markets combined.

There will not be separate drawings or separate Grand Prize winners for each participating market.

The drawing will be conducted on or about **November 5, 2026** by Sponsor or Sponsor's designated representative using a documented random selection process.

The winner does not need to be present for the drawing.

Odds of winning depend upon the total number of eligible entries received from all participating markets combined.

Each valid entry will have an equal chance of being selected, regardless of the market in which the eligible property is located.

The potential winner is subject to verification of eligibility and compliance with these Official Rules before being declared the official winner.

6. WINNER NOTIFICATION AND CLAIM

The potential winner will be contacted on or about **November 6, 2026** using the telephone number, text messaging number, and/or email address supplied with the Sweepstakes entry.

The potential winner must respond to Sponsor's notification within **seven (7) calendar days** after the initial notification attempt and provide any reasonably requested information necessary to confirm eligibility.

If a potential winner:

- Cannot be contacted;
- Does not respond within the specified period;
- Is determined to be ineligible;
- Does not own an eligible residential property within a participating service territory;
- Declines the prize;
- Cannot reasonably accommodate installation of the prize; or
- Otherwise fails to comply with these Official Rules,

The potential winner may be disqualified and Sponsor may select an alternate potential winner by random drawing from the remaining eligible entries.

Sponsor is not responsible for unsuccessful notification attempts resulting from incorrect, incomplete, changed, blocked, filtered, or otherwise unavailable contact information.

The verified winner will be announced on or about **November 6, 2026**, subject to verification and applicable law.

7. PUBLICITY AND PROMOTIONAL USE

Except where prohibited by law, acceptance of the Grand Prize constitutes permission for Sponsor and its designees to photograph and/or record the completed Holiday Home Lighting Makeover and use photographs, video, images of the property, and other non-sensitive promotional content relating to the completed project for advertising, promotional, social media, and marketing purposes without additional compensation.

Sponsor may identify the winner by first name, last initial, and city or general geographic area, subject to applicable law.

Any broader use of the winner's full name, personal testimonial, likeness, or other personally identifying publicity materials will be subject to any additional consent required by applicable law.

8. MARKETING COMMUNICATIONS

Where an entrant separately provides the applicable consent on the entry form, the entrant authorizes Clearly Amazing to communicate with the entrant regarding:

- Professional holiday lighting services;
- Clearly Amazing services;
- Promotional offers; and
- Other marketing communications.

Such communications may be made by email, telephone, and/or SMS/text message as permitted by the consent provided and applicable law.

Consent to receive marketing communications is not required to enter or win the Sweepstakes and is not a condition of purchase.

Message and data rates may apply to SMS/text communications.

Entrants may opt out of marketing communications in accordance with the instructions provided in those communications and applicable law.

Sponsor may contact entrants as reasonably necessary to administer the Sweepstakes, including verification, winner notification, and prize fulfillment, subject to applicable law.

Post-Contest Promotional Offers

Following the Sweepstakes, Sponsor may make separate promotional offers available to eligible entrants.

Such offers may include discounts on professional holiday lighting packages.

These promotional offers are separate from the Grand Prize and do not constitute additional randomly awarded Sweepstakes prizes.

Participation in any post-contest promotional offer is entirely optional and does not affect an entrant's eligibility or chances of winning the Grand Prize.

9. GENERAL CONDITIONS

Sponsor reserves the right to disqualify any entrant who Sponsor reasonably determines has:

- Tampered with the entry process;
- Submitted fraudulent or misleading information;
- Attempted to obtain more than the permitted number of entries;
- Interfered with the proper administration of the Sweepstakes; or
- Violated these Official Rules.

If fraud, technical failures, unauthorized intervention, force majeure, or another circumstance beyond Sponsor's reasonable control materially impairs the integrity or proper operation of the Sweepstakes, Sponsor reserves the right, subject to applicable law, to suspend, modify, or terminate the Sweepstakes and, if appropriate, select a winner from eligible entries received before the affected event.

Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of that provision.

10. LIMITATION OF LIABILITY

To the fullest extent permitted by law, by participating in the Sweepstakes, entrants agree to release and hold harmless Sponsor and its affiliates, subsidiaries, advertising and promotion agencies, contractors, employees, officers, directors, representatives, and agents from claims, damages, losses, liabilities, or causes of action arising from participation in the Sweepstakes or acceptance, installation, use, or enjoyment of the prize, except to the extent such liability cannot legally be waived.

Sponsor is not responsible for:

- Lost, late, incomplete, corrupted, misdirected, or unsuccessful entries;
- Internet, website, telephone, telecommunications, or technical failures;
- Incorrect or inaccurate entry information;

- Unauthorized human intervention in the Sweepstakes; or
- Other technical or administrative errors beyond Sponsor's reasonable control.

Nothing in these Official Rules is intended to waive any right or remedy that cannot legally be waived under applicable law.

11. DISPUTES

Except where prohibited by law, any dispute, claim, or controversy arising out of or relating to the Sweepstakes shall be resolved individually and not as part of a class or representative action.

To the extent permitted by law, entrants waive claims for punitive, incidental, indirect, or consequential damages, and any recovery shall be limited to actual out-of-pocket expenses associated with entering the Sweepstakes.

Nothing in this section eliminates or restricts rights that cannot lawfully be waived.

12. PRIVACY

Information collected in connection with the Sweepstakes will be used to administer the Sweepstakes and otherwise handled in accordance with Sponsor's privacy policy and any marketing consent provided by the entrant.

Sponsor's privacy information is available at:

clearlyamazing.com

Entrants should review Sponsor's privacy policy before submitting an entry.

13. WINNER INFORMATION

Following verification of the winner, Sponsor may announce the winner using the winner's first name, last initial, and city or general geographic area, subject to applicable law.

Requests for winner information may be submitted to Sponsor within sixty (60) days following completion of the Sweepstakes.

Written requests may be mailed to:

Clearly Amazing Outlook LLC
Holiday Home Lighting Makeover Sweepstakes — Winner Information
43676 Trade Center Place
Sterling, VA 20166

Sponsor will provide winner information to the extent required by applicable law.

14. SPONSOR

Clearly Amazing Outlook LLC
43676 Trade Center Place
Sterling, VA 20166

The Sweepstakes is administered and sponsored solely by Clearly Amazing Outlook LLC and is not sponsored, endorsed, administered by, or associated with Facebook, Instagram, Meta Platforms, Inc., or any other social media platform through which the Sweepstakes may be advertised.